

FEATURE PROGRAMME 2020

January	Cyclamen (Indoor) - IPM Preview - Poinsettias - Lighting
February	Pots and Trays - Labelling - Sunflower Scene - Cyclamen (Outdoor) - Alstroemeria
March	IPM Machinery & Plant Review - Ornamentals Outside Europe - Growing Media - BPOA Conference - Vertical Farming -Pollination
April	Primroses - Polyanthus - Polytunnels - Films - Lighting - Nutrients
May	Pansy & Viola Trials - Pest & Disease Control - Screens - Ventilation - Flower Trials Preview - Water Quality/Irrigation
June	Fleuroselect Spring Trials - The National Plant Show Preview - Climate Control - Education - GreenTech Preview
July	Holland/Germany Flower Trials Review Part 1 - Energy Efficiency
August	Holland/Germany Flower Trials Review Part 2 - Substrates - National Plant Show Review - GreenTech Review
September	Four Oaks Trade Show Preview - Lighting - Nursery Transport - Robots - Lilies - Biological Controls
October	IFTF and FloraHolland Trade Fair Previews - SWGS Preview - Four Oaks Trade Show Review - Glasshouse Technology
November	GroSouth Preview - Tomato Conference - Top Varieties 2019 Review Dahlias - Growing Systems
December	Cucumber Conference - GroSouth Review - Irrigation - IFTF and Trade Fair Aalsmeer Reviews



WHILST TODAY'S MEDIA AUDIENCE FLITS FROM SURFING, CHATTING, SCROLLIN AND POSTING, MAGAZINE EDITORIAL HOLDS READERS' ATTENTION FOR LONG PERIODS. IT IS WHERE ADVERTISING IMPACTS, SEE PAGE 2 - RETURN ON INVESTMENT.

Lion House, Church Street, Maidstone, Kent, ME14 1EN
Tel: + 44 (0) 1622 695656 web: www.greenhousegrower.co.uk

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