



The
VEGETABLE
Farmer

Media

Kit 2021

30 Years of Coverage

**The longest running magazine
within the Vegetable Sector
produced since 1990.**

**The most read UK publication within the
Veg sector – As seen by 7,000 industry
professionals across print and digital.**

**The UK's only publication dedicated to
growers of field vegetables, outdoor
salad and potatoes.**

Cost effective advertising across both print & digital media

2021 Features List

Issue	Veg Feature	Agri-Chem	Operations	Events / Trials	Ad Copy Deadline	Published
January	Potatoes	Seeds	Crop Handling	Brassica & Leafy Salads Conference	14/12/2020	31/12/2020
February	Sugar Beet	Soil Health & Organic	Tractors		18/01/2021	29/01/2021
March	Asparagus & Watercress	Crop Protection Pest & Insect Control	Tillage / Cultivation Equipment	UKIA Irrigation Conference	15/02/2021	26/02/2021
April	Potatoes	Crop Protection Disease	Precision Farming & Control Systems		22/03/2021	02/04/2021
May	Legumes - Peas & Beans	Foliar Nutrition	Sowing / Planting Machinery	LAMMA 2021	19/04/2021	30/04/2021
				Fruit Logistica		
June	Broccoli, Cauliflower, Cabbage	Irrigation	Heating & Cooling - Temperature control		17/05/2021	28/05/2021
July	Onion, Garlic, Shallot, leek	Seeds	Sprayers & Applicators		21/06/2021	02/07/2021
August	Potatoes	Soil Health & Organic	Harvesting Machinery		19/07/2021	30/07/2021
September	Carrots/Parsnips	Crop Protection Weed Control	Insurance, Business finance, land and property	Dutch Variety Open Days	16/08/2021	27/08/2021
October	Sweetcorn	Seeds	Grading, Weighing & Packaging	ISHS Carrot Symposium (BCGA Variety Day)	20/09/2021	01/10/2021
				Lincs Variety Open Days		
November	Potatoes	Crop Protection – Flooding/Drainage	Storage	CropTec	18/10/2021	29/10/2021
				British Potato Show 2021		
December	Brussel sprouts, kale, oriental greens	Crop Nutrition & Fertilizer	Washing systems	AHDB Agronomist Conference	15/11/2021	26/11/2021